

Haley Lubas

EDUCATION

The University of Central Florida 2015-2019

BA Radio & Television Production, minor in Film Studies

RELEVANT EXPERIENCE

Copy & Traffic Coordinator - Audacy, Inc.

OCT 2024-Present

Quality checks ad copy; edits generated scripts; acts as liaison between sales teams and show production; tracks show promo codes; manages ad process from production to uploading for trafficked shows

Social Producer - The Brownstone Boys

SEPT 2023-OCT 2024

Produced organic and branded social content for all channels from conception to posting; managed community engagement; processed social analytics; led creative team

Podcast Producer - Drinks First

MAR 2022-DEC 2023

Produced and edited weekly episodes; scheduled episodes to air via Megaphone; show signed to Sirius XM

Podcast Producer - Melrose Podcasts

JUN 2023-SEPT 2023

Led engineering during podcast recordings; file and drive organization; client communication

Podcast Producer - Stand Up New York

OCT 2022-JUN 2023

Managed studio schedule & booking; onboarded new shows; all production, editing, social media, and video creation for studio shows; managed publishing and monetization via Acast

Social Producer - Bonjour Creative

JAN 2022-DEC 2022

Produced Podgasm episodes and promotional content biweekly; created and posted social media content; negotiated partnership deals; email, calendar, and file organization

Production Assistant - WUCF-TV & WUCF-FM

AUG 2017-DEC 2018

Produced, voiced, and edited content for air; researched show topics and interviews; scheduled studio tapings and recordings; proficiency in all studio positions

SKILLS

Frequency

Megaphone

Adobe Creative Suite

Microsoft & Google Suite

Live recording & editing

Studio recording & editing

File management

Copywriting

Scriptwriting

Guest booking

Talent management

Partnership management

Client services

Contract revision

Invoicing

PRODUCED SHOWS

A Girl's Guide with Chanel Ali, **Two**

Nosy Meerkats with Lukas Arnold

and Gabby Jordan Brown, **Good in**

Bed with Arielle Kaplan, **Drinks First**

with Ariana Nathani, **Podgasm** with

Clémentine Desseaux, **Nick and**

Sarah Ruin Your Life with Nick

Viagas and Sarah Adelman

TRAFFICKED SHOWS

Aspire with Emma Grede, **Clues**

with Morgan Absher and Kaelyn

Moore, **Horoscope Weekly** with

Aliza Kelly, **Love to See It** with Claire

Fallon and Emma Gray, **Starstruck**

with Ally Lewber, **The Late Show**

Pod Show with Stephen Colbert, **On**

Fire with Jeff Probst, **History This**

Week by the History Channel,

Here's Where It Gets Interesting

with Sharon McMahon, **Andrew**

Yang Podcast with Andrew Yang

CONTACT INFO

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